



CHOM CAPITAL  
PERFORMANCE DRIVEN BY SUSTAINMENTALS

## PRESS RELEASE

- **CHOM CAPITAL changes long-standing mission statement and adapts it to the new self-image**
- **All funds are shown as Sustainable ESG Strategy at all data providers**
- **CHOM CAPITAL Active Return Europe UI with MSCI highest rating "AAA"**

**Frankfurt 2.11.2020** – The asset management boutique CHOM CAPITAL is changing its long-standing mission statement as another milestone in its sustainability strategy. With this step, CHOM CAPITAL also adapts its self-image "PERFORMANCE DRIVEN BY FUNDAMENTALS" to the new circumstances. Co-Founder and CEO Christoph Benner: „*Our holistic approach of integrating non-financial criteria such as environmental considerations, social aspects and responsible corporate governance in a value-oriented, fundamental investment process combines two worlds: the fundamental world and the sustainable one. Our new self-image reflects this development in a simple equation:*

***SUSTAINABILITY + FUNDAMENTALS = SUSTAINMENTALS.***

*This means investing in attractive companies with long-term responsible concepts for our customers.“*

CHOM CAPITAL calls this mission statement:

### **PERFORMANCE DRIVEN BY SUSTAINMENTALS**

Now that CHOM CAPITAL has added in-depth ESG analysis to its successful fundamental investment process in the current year, the CHOM CAPITAL fund family is shown as a sustainable ESG strategy "Green Investment" (target market definition: "G") by all data providers.

The flagship fund [CHOM CAPITAL Active Return Europe UI](#) (CARE) currently holds the highest rating of "AAA" from the sustainability rating agency MSCI ESG Research and is rated by the Center for Social and Sustainable Products (CSSP) with the highest rating of five diamonds within its European peer group.

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#### **About CHOM CAPITAL**

CHOM CAPITAL is an owner-operated asset management boutique, committed to serving the interests of its investors. Unhampered by rigid corporate guidelines or index affiliation, our success is based on deep fundamental and ESG analysis. All three partners have been working together successfully in the capital market business for more than 30 years and are equally committed to the company and the launched funds with their own money.

With the funds [CHOM CAPITAL Active Return Europe UI](#) (WKN A1JCWS) and [CHOM CAPITAL PURE Small Cap Europe UI](#) (WKN A2JF7P) investors have the opportunity to map all European market capitalization sizes. CHOM CAPITAL is a signatory of the UN-PRI and the European Transparency Code. Furthermore, CHOM CAPITAL is a member of the Forum of Sustainable Investments (FNG) as well as the European Sustainable and Responsible Investment Forum (EUROSIF) and holds the yourSRI transparency seal.

Please visit [www.chomcapital.com](http://www.chomcapital.com) for more information

Your contact:

CHOM CAPITAL GmbH  
Marcus Rohrbach  
Partner / Vertrieb  
+49 69 2601599-80  
[rohrbach@chomcapital.com](mailto:rohrbach@chomcapital.com)