

PRESS RELEASE

## Education is good for health

CHOM CAPITAL promotes education and equal opportunities with Kindertaler and pediatrician



When handing over the book donation in the doctor's office: Katrin Behrens, Monika Schwarz and Dr. Friederike Herbst-Baus (Kindertaler), as well as Benedikt Kirsch and Martina Neske (CHOM CAPITAL) and the children's book author Outi Kaden  
Picture: Schwalbacher Zeitung

**Schwalbach a.T., 05.10.2021** – The American acting icon Helen Hayes already knew: "You learn to love, laugh and walk from your parents. But it is only when you come into contact with books that you discover that you have wings." However, not all children have the same qualifications for their school life. But for all children, especially after the pandemic, reading enhances cognitive skills, emotional and social skills, contributing to a happy, healthy life.

Dr. Friederike Herbst-Baus is a passionate pediatrician on the market square in Schwalbach. "Especially for families with little money or with little knowledge of the German language, the extracurricular support for the next generation is often particularly difficult". This is where the CHOM Capital and Kindertaler project comes in.



At the age of three, the "U7a" preventive medical check-up takes place, which focuses on checking the intellectual development of a toddler. For this purpose, CHOM CAPITAL, together with Kindertaler, is giving away the beautifully illustrated green city fairy tale "Plant more trees" by Outi Kaden to all children.

At the ceremonial handover in the pediatrician's practice on September 21, 2021, founder and managing director Martina Neske of CHOM CAPITAL explains: "As an asset manager specializing in European stocks in the region, we invest our customers' money in sustainable companies and actively support the sustainable transformation of the economy. We also live this as entrepreneurs and donate 10% of the turnover of our PURE Sustainability fund to ecological and social projects every year. We think the book is so good because it addresses all three dimensions of sustainability, the so-called "ESG criteria" environment, social affairs and good corporate governance, which are also used to evaluate sustainable investment strategies. "

"Plant more trees" pays homage to the uniqueness of nature. It is particularly important for future generations to learn at an early stage how important commitment is to nature.

The hero of the story, the little squirrel with the Zorro mask, who and his animal friends create a green paradise out of the concrete desert of a city, stands for the social dimension of sustainability. It proves that even small creatures are capable of big things and emphasizes the high value of teamwork.

Finally, good corporate governance is represented by the group of participants in the project. All those involved - the non-profit association Kindertaler, to which the pediatrician Dr. Herbst-Baus is a member, the author and CHOM CAPITAL - are committed to the social development of our region.





**About Kindertaler: Association for help with child poverty Schwalbach am Taunus e.V.**

The purpose of the association is the direct, socio-pedagogical and economic support of needy young people and children in Schwalbach day care centers, schools and all children and young people living in Schwalbach. (in the sense of "promotion of youth welfare" according to § 52 Abs.2 Pkt. 3 der AO) as a supplement to exhausted legal and municipal services. It aims in particular at the individual support of children and adolescents who live in poverty or whose families are not in a position to provide them with adequate economic or social support.

**Über CHOM CAPITAL**

CHOM CAPITAL is an owner-managed asset management boutique that acts in the interests of investors. Unhampered by rigid corporate guidelines or index affiliation, our success is based on deep fundamental analysis. The name CHOM CAPITAL comes from the first names of the founding members CHristoph Benner, Oliver Schnatz and Martina Neske. All three partners have been working together successfully in the capital market business for around 30 years and are equally involved in the company and in the funds launched with their own money.

With the funds [CHOM CAPITAL Active Return Europe UI](#) (WKN A1JCWS) and [CHOM CAPITAL PURE Small Cap Europe UI](#) (WKN A2JF7P), investors have the opportunity to map all market capitalization sizes in Europe. CHOM CAPITAL is a signatory to the UN PRI and the European Transparency Code. CHOM CAPITAL is also a member of the Forum for Sustainable Investments (FNG) and the European Sustainable and Responsible Investment Forum (EUROSIF) and has the yourSRI seal of transparency.

Your contact:

CHOM CAPITAL GmbH  
Marcus Rohrbach  
Partner / Vertrieb  
+49 69 2601599-80  
[rohrbach@chomcapital.com](mailto:rohrbach@chomcapital.com)